## **ORDER**

Orders	Order / Rev:	2465467				
	Alt Order #:	WOC13580527				
	Product Desc:	IN-09 2022				
	Estimate:	2281		WHAS		
	Flight Dates:	04/20/22 - 04/26/22	Primary AE:	Taylor Fritsch TSWAS		
	Original Date / Rev:	04/19/22 / 04/22/22	Sales Office:			
Order Type:		General	Sales Region:	NAT		
Agency	Name:	Flexpoint Campaigns/ POL				
Agency		riexpoint campaigns/ FOL	Pilling Type:	Cash		
	Buying Contact:		Billing Type:			
	Billing Contact:		Billing Calendar:	Broadcast		
		P.O. Box 811	Billing Cycle:	EOM/EOC		
		Alexandria, VA 22313	Agency Commission:	15%		
Advertiser	Name:	POL/ Stu Barnes-Israel/ US House/ R/				
	Demographic:	A55+	New Business End:			
	Product Codes:	PL-Candidate: US House	Advertiser External ID:	199089		
	Revenue Code 1:	AGY	Agency External ID:	75140AG		
	Revenue Code 2:	(POL) Political	Unit Code:	General		
	Revenue Code 3:	(POL) Candidate	Order Separation:	00:30:00		
	Priority:	P04				

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
03/28/22	04/24/22	17	\$2,630.00	\$2,235.50		
04/25/22	04/26/22	5	\$940.00	\$799.00		

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	17	\$2,630.00	\$2,235.50	0.00
May 2022	5	\$940.00	\$799.00	0.00
Totals	22	\$3,570.00	\$3,034.50	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch		•	Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	15%	\$3,570.00
Market	100%	\$23,800.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$20,230.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len :	Spots	Rate Pri	Rtg Type	Spots	Amount
Ī	N 1	WHAS	04/20/22	04/23/22	Good Morning America	SCM	7-9a	1-	:30	1	\$75.00 P04	0.00 NM	1	\$75.00
GOOD MORNING AMERICA														
		Star	t Date	End Date	Weekdays Spo	s/Week	Rate	Rating						

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Order / Rev: 2465467 Advertiser: POL/ Stu Barnes-Israel/ US House/ R/ IN

Alt Order #: WOC13580527 Product Desc: IN-09 2022 WHAS

Flight Dates: 04/20/22 - 04/26/22 Estimate: 2281

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/18/22 04/24/22 \$75.00 0.00 - - - - - 1-N 2 WHAS 04/20/22 04/23/22 :30 Local News @ 9a Sa CM 9-10a ----1-1 \$75.00 P03 0.00 NM 1 \$75.00 WAKE UP WEEKEND 9-10A Start Date **End Date** Weekdays Spots/Week Rate Rating 04/24/22 ----1-Week: 04/18/22 1 \$75.00 0.00 N 3 WHAS 04/20/22 04/24/22 ROS EM (Su) 6-8a \$25.00 P03 СМ 6-8a ----1 :30 0.00 NM \$25.00 WAKE UP WEEKEND 6-8A Start Date **End Date** Weekdays Spots/Week Rate Rating 04/24/22 Week: 04/18/22 ----1 \$25.00 0.00 N 4 WHAS 04/20/22 04/24/22 Good Morning America SDM 8-9a :30 \$75.00 P03 0.00 NM \$75.00 GOOD MORNING AMERICA Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 04/18/22 04/24/22 ----1 \$75.00 0.00 N 5 WHAS 04/20/22 04/26/22 Local News @ 5p M-F CM 5-530p - 11-1--.30 3 \$200.00 P03 0.00 NM \$600.00 3 WHAS11 NEWS @ 5p Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/20/22 04/26/22 - 11-1--\$200.00 0.00 N 6 WHAS 04/20/22 04/21/22 Local News @ 530p M-FCM 530-6p ---1---:30 \$225.00 P03 0.00 NM \$225.00 1 WHAS11 NEWS @ 530P Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/18/22 04/24/22 ---1---\$225.00 0.00 N 7 WHAS 04/20/22 04/26/22 Local News @ 6p M-F CM 6-630p 11111--:30 \$250.00 P03 0.00 NM 5 5 \$1,250.00 WHAS11 NEWS @ 6p Start Date Weekdays Spots/Week Rating **End Date** Rate Week: 04/20/22 04/26/22 11111--\$250.00 0.00 N 8 WHAS 04/20/22 04/23/22 Local News @ 630p Sa CM 630-7p \_ \_ \_ \_ 1 \_ :30 \$125.00 P02 0.00 NM \$125.00 1 WHAS11 NEWS @ 6:30p Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 04/18/22 04/24/22 ----1-\$125.00 0.00 N 9 WHAS 04/20/22 04/24/22 Local News @ 630p Su CM 630-7p ----1 :30 \$250.00 P03 0.00 NM 1 \$250.00 WHAS11 NEWS SUNDAY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/18/22 04/24/22 ----1 \$250.00 0.00 N10 WHAS 04/20/22 04/26/22 LN (M-Su) CM 11-1135p 11111-1 :30 \$120.00 P04 0.00 NM 6 6 \$720.00 WHAS11 NEWS AT 11 Start Date **End Date** Weekdays Spots/Week Rating Rate 04/26/22 11111-1 Week: 04/20/22 \$120.00 0.00 ----1-N11 WHAS 04/20/22 04/23/22 Local News @ 11p Sa CM 11-1135p :30 \$150.00 P03 0.00 NM \$150.00 WHAS11 NEWS AT 11 SAT Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 04/18/22 04/24/22 ----1-\$150.00 0.00

Totals 22 \$3,570.00